

Desert Knowledge Australia Fact Sheet



DESERT KNOWLEDGE AUSTRALIA

COOLmob

What is the Desert Knowledge Australia COOLmob program?

The DKA COOLmob is a network of Alice Springs households working together to help the environment and save money. It is an initiative of Desert Knowledge Australia and the Arid Lands Environment Centre and was started as part of the Australia Greenhouse Office Cool Communities program. The DKA COOLmob is supported by the NT Government with individual projects supported by a range of businesses and organisations and has a sister COOLmob in Darwin.



Who can join the Desert Knowledge Australia COOLmob?

FREE membership of the Desert Knowledge Australia COOLmob is open to all households in Alice Springs who are interested in reducing greenhouse emissions and saving money.

What am I committing to if I join?

In joining you are saying that you would like to reduce the amount of Greenhouse Gases you produce through everyday activities. You will be encouraged to think about and implement changes in your daily habits and purchasing decisions, which will reduce your household's impact on the environment. This will most likely reduce your daily living costs and improve your immediate living environment.



How will I achieve the aims?

Through the program there will be three main areas that will be focused on:

1. Reducing electricity, transport and water use
2. Minimising waste and recycling as much as possible
3. Retro fitting your house and garden with an aim to achieving the above

What will I receive from this program?

You will become part of a vibrant community that will achieve positive environmental outcomes for Alice Springs, while having a great chance to meet other like-minded people in Alice Springs. The projects include:

1. Provision of energy saving information
2. Access to a range of discounts from supporting businesses
3. A discounted home audit to help you save energy and money
4. A range of workshops, discussion sessions and/or presentations to provide details on areas that you would like to know more about.
5. Retrofit days at local hardware shops
6. Visits to demonstration gardens and retrofitted houses.



Sponsors:



If you would like to be involved in this exciting program simply send us your contact details.

What should I do now?

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